

UNISON WOMEN'S SELF ORGANISED GROUP



THE EVENT WAS THE WELL-ATTENDED AND THE IMPACT HUB WAS FILLED WITH A MIXTURE OF WOMEN FROM OF A WIDE RANGE OF AGES AND CULTURAL BACKGROUNDS SUGGESTED THEIR ACKNOWLEDGEMENT OF THE VALUE OF KNOWING THE STRUGGLES OF SISTERS.

YOMI ADEGOKE AND ELIZABETH UVIBINENE EXPLAINED IN CONVERSATION WITH JAMELIA THAT THE NEED FOR THE BOOK CAME ABOUT WHEN, LOOKING FOR MOTIVATIONAL BOOKS FOR WOMEN, YOMI NOTED HOW EASY MESSAGES IN EXISTING LITERATURE COULD BE MISINTERPRETED WHEN BEING APPLIED BY BLACK WOMEN AND HOW CONFIDENCE IS SOMETIMES INTERPRETED AS AGGRESSION.



THEY NOTED THAT THERE WAS LITTLE RESEARCH AROUND THE EDUCATIONAL ACHIEVEMENTS OF BLACK WOMEN AND GIRLS. THEY SPOKE ABOUT HOW, THROUGH SOCIAL MEDIA, THE INTERNET WAS HOLDING COMPANIES AND BRANDS ACCOUNTABLE WITH BLACK TWITTER LAUNCHING MANY UNKNOWN BRANDS.

WHAT WAS ALSO NOTED WAS THAT FOR SOME OF US, THEIR FRUSTRATIONS WERE NOTHING NEW AND THAT THERE WAS A REAL NEED FOR CHEERLEADERS IN THE AGE WHEN SO MANY



CONVERSATIONS ARE TAKING PLACE ABOUT DIVERSITY, THERE WAS A LEVEL OF ENGAGEMENT FROM OUTSIDE OF THE COMMUNITY WHO KNOW THAT BLACK WOMEN ARE THE MOST UNDERREPRESENTED DEMOGRAPHIC CAN THIS BE MORE THAN A BOOK?



TO REGISTER EMAIL ROSE.BROWN@BIRMINGHAMUNISON.CO.UK OR CALL 0121 200 3331